

Join Us!

Become a Children's Water Festival sponsor. Make a tax deductible donation to help make elementary age water education in New Mexico a reality!

Benefits of Sponsorship

Sponsors are recognized through press releases, large signs and logos displayed at the festival, lists on T-shirts and in teacher packets, and on our website. Sponsors receive a VIP invitation to visit a festival. For a contribution of \$1,000 or more, your organizational logo will be featured on our website home page, brochures and other publicity pieces.

Other Ways to Help...

Join the Steering Committee

Help us plan and implement an upcoming Children's Water Festival.

Present an Activity

Develop a fun, hands-on water activity for fourth grade students.

Be a Volunteer

From Water Wizard to classroom guide, we need dozens of volunteers for each festival.

www.waterfestnm.com

Who are We?

Experiential EE, LLC is a consulting firm that provides education outreach, project management and fundraising on water resource topics. The Children's Water Festivals and Outreach Program is a project of the New Mexico Water Conservation Alliance, a 501(c)3. We work closely with steering committees comprised of water resource professionals from Albuquerque and Rio Rancho.



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Promoting Environmental Education Initiatives

Major Donors & Patrons



2008-2009 Children's Water Festivals and Outreach Program



- Rio Rancho, NM
- Albuquerque, NM

www.waterfestnm.com

Importance of Water Education

The fact is, New Mexico is a desert with an increasing population. The many water demands may soon threaten our quality of life. In only eight years, all fourth graders will become decision makers and voters. They need to be well educated and informed about water and water issues to understand the trade-offs that will face them.



Program Vision

Our vision is to provide fun and effective water education to public, private and home schooled fourth grade students and their teachers in the areas of Albuquerque and Rio Rancho by:

- introducing students to new ideas, options and solutions so they will conserve and protect water for the future;
- laying the foundation for further learning; and
- reaching as many children as possible.

Program Objectives

- Educate students about water and its relationship to human and other natural resources in a fun and interactive atmosphere.
- Help students understand that water is an essential and limited resource and what each of us can do to protect and conserve this resource.
- Teach students about causes and prevention of non-point source pollution.
- Provide water education resources to teachers.
- Encourage elementary teachers to teach more than the minimum science standards in water education.
- Enable community organizations to participate in water resource education.

Program Components

Children's Water Festivals

- Each off-site field trip brings fourth grade students together to spend a day learning about water from many perspectives.
- The event is a catalyst to encourage continuing water education.
- Students learn about *The Big Water Questions*.
- Students learn how to take action.
- Teachers receive teaching materials, activity ideas and classroom speaker information.

Classroom Outreach

- This year, all Rio Rancho fourth graders will receive some form of water resource education through our program.
- Selected elementary classes will become high tech "pen pals" as they participate in RiverXchange, a year-long research project in which students in our area share what they are learning about the Rio Grande with students living near a major river in another part of the U.S. or world.

Teacher Professional Development

This year we will offer Project WET (Water Education for Teachers) training to area elementary teachers. At the core of this international, interdisciplinary water science and education program is a collection of more than 90 innovative, interdisciplinary activities that are hands-on, easy to use and fun.



The Big Water Questions

- Why is water so important to life?
- How do all living things depend on each other?
- What is the water cycle?
- What is a watershed?
- Where does my drinking water come from?
- What makes water dirty?
- How much water does my family use each day?
- Who are the other water users in our society?
- How can I protect our water?

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